

## Greater Winter Haven Chamber of Commerce, Executive Member Investment Tiers

\* event sponsorships and ticket allocations can be customized to suit members marketing plan

FEATURES & BENEFITS	\$2,500	\$5,000	\$10,000
Number of Representatives at networking events	10	20	Unlimited
Number of Categories listed in online business directory	5	7	10
Number of keywords in online Directory	unlimited	unlimited	Unlimited
Listing priority in online business directory	2nd	1st	1st
Chamber 101 Membership Orientation event	x	x	x
Monthly Networking Showcase (after hours) events	x	x	x
SpeedLeads Networking event opportunities	x	x	x
Recognition on social media upon joining	x	x	x
Recognition in First Thing e-newsletter upon joining & renewing	x	x	x
Link to company's website (or 1 social media page)	x	x	x
Link to company's website, plus social media pages	7	8	Unlimited
One Ribbon-Cutting Event/Grand Opening	x	x	As needed
Ribbon Cutting social media picture	x	x	x
Ribbon Cutting social media video	x	x	x
Ribbon Cutting additional invitations	plus 200	unlimited	unlimited
Company representatives receive weekly First Thing Newsletter	x	x	x
Inclusion in Chamber's Member Referral Program	x	x	x
Brochures & Business Cards displayed in lobby	x	x	x
Assistance from Ambassadors	x	x	x
Chamber Membership plaque	x	x	x
Complimentary Notary services	x	x	x
Use of website job bank	x	x	x
Networking opportunities via Chamber Committees	x	x	x
Ability to advertise events on Chamber's website	x	x	x
Business Impact Breakfast (\$10 per ticket)	8	8	8
Ability to offer online coupons & offers	x	x	x
"Who do you want to meet" introductory service	x	x	x
Complimentary electronic mailing list up on request	unlimited	unlimited	unlimited
Additional business listed at Business Builder Tier 2	x	x	x
Board Room use (per availability)	full day	2 days	4 days per year
Coleman Auditorium use (per availability)	full day	2 days	4 days per year
Discount on rental of Chamber meeting rooms	25%	25%	25%
Number of words in online Product & Services description	unlimited	unlimited	unlimited
Company logo shown in online Directory	x	x	x
Booth at Communityfest (\$65)	x	x	x
Endeavor memberships	2	3	4
In The News advertising banner	1 per year	1 per year	2 per year
First Thing Advertising (\$75 per week)	1 week per year	2 weeks per year	4 weeks per year
The Winter Haven magazine advertising discount		5%	10%
Company logo on scrolling home page banner		x	x
Company recognition in all new member packets		x	x
Chairman's Circle Semi-Annual Luncheons		Included	Included
Brick engraving		1 per year	1 per year
Company Logo in weekly e-newsletter			x
Tickets to Annual Meeting (\$85.00 per ticket)			6 additional tickets
Annual Meeting Sponsorships	Table of 8	Silver	Gold
Citizen of the Year tickets (\$100 per ticket)	2 tickets	8 tickets	8 tickets
CommUNITYfest Sponsorship			Activity Sponsor
Golf Team (\$600)		1 team	1 team
Economic Summit Table			1 table (6 tix)
Taste of WH tickets (\$35 per ticket)	3 tickets	3 tickets	9 tickets
Chamber 101 Sponsorships (\$100 per event)			1 event per year
<b>Total Cost</b>	<b>\$ 2,500</b>	<b>\$ 5,000</b>	<b>\$ 10,000</b>