

You're Invited to Join!

The Greater Winter Haven Chamber of Commerce is a dynamic organization focused on improving and preserving Winter Haven's business climate and quality of life. The Chamber connects over 700 organizations in the Greater Winter Haven area, from small businesses and large corporations to non-profits and retired members.

Our Vision is to **advance commerce and community.**

Our Mission is **servicing, representing, and enhancing business growth.**

At the Winter Haven Chamber, we are here to be your advocate. We are here to be an extension of your marketing department. We are here to connect you with other businesses that can help make your organization more successful. We are here to connect you with important issues impacting our community. In short, we are here to support YOU!

Joining the Chamber is both an investment in your business and an investment in your community. Our eight membership investment options give you the ability to choose a plan that best fits your needs and budget. Each option includes opportunities for you to promote your organization, connect with other members, and champion your organization's growth!

We encourage you to consider joining the Chamber to ensure that your organization is at the heart of the growth Winter Haven is experiencing. Please don't hesitate to reach out to our Membership Manager, Ana Saavedra, at 863-293-2138 if you have any questions. We look forward to serving you!

Sincerely,

Sara Beth, Brianna, Ana, Hannah, and Inga

Your Winter Haven Chamber Team

Why Join the Winter Haven Chamber?

Discover all the ways the Winter Haven Chamber can help grow your business and community.

Stay In The Know

- The Chamber serves as a hub for all information relating to Winter Haven - both for business and the community.
- Stay updated on everything that's going on in our community through our e-newsletters, social media platforms, podcast, and more!

Grow Your Business

- Attend business and professional development workshops on a variety of topics
- Access free consulting services through the Small Business Development Center at USF and Central Florida SCORE
- Find support through Industry Roundtables

Strengthen Community

- Strengthen leadership skills and Winter Haven knowledge through Leadership Winter Haven
- Engage young professionals through Endeavor Winter Haven
- Access comprehensive training for professionals interested in board service through Endeavor Serves

Create Connections

- Get connected and build your network through more than 70 events each year
- Participate on Chamber committees and volunteer at Chamber events

Increase Visibility

- Get referrals from the Chamber through our online directory and Member Referral program
- Get seen through blog posts, social media, advertising, sponsorship, press, publications, and more!
- Celebrate your business milestones with a Ribbon Cutting Ceremony
- Share your news, events, deals, and more!

Access Advocacy

- Connect with the Chamber about issues on the local and State level that are impacting your business so we can best advocate for you
- Keep up with the State legislative session through our Capitol Connection updates
- Access opportunities to meet and greet with our local delegation and potential candidates



Membership Investment Options

	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5	Partner Member	Legacy Member	Community Investor
	\$300	\$375	\$450	\$650	\$1,000	\$2,500	\$5,000	\$10,000
Online Directory Listing	✓	✓	✓	✓	✓	✓	✓	✓
Inclusion in Chamber's Member Referral Program	✓	✓	✓	✓	✓	✓	✓	✓
Recognition on Social Media Upon Joining	✓	✓	✓	✓	✓	✓	✓	✓
Member Plaque	✓	✓	✓	✓	✓	✓	✓	✓
Subscription to Chamber E-newsletters	✓	✓	✓	✓	✓	✓	✓	✓
Membership Orientation Meeting	✓	✓	✓	✓	✓	✓	✓	✓
Ribbon Cutting Services	\$100	✓	✓	✓	✓	✓	✓	✓
Access to Networking, Professional Development, Committees, and Roundtables	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary Notary Services	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary access to online Job Board	✓	✓	✓	✓	✓	✓	✓	✓
Number of Representatives	2	4	6	8	10	15	25	Unlimited
Enhanced Online Directory Listing <i>[includes description, logo, and higher listing priority]</i>				✓	✓	✓	✓	✓
Chamber Facility Rental <i>[dollar value, subject to availability]</i>			\$100	\$100	\$500	\$600	\$1,200	\$2,400
Additional Business Listings <i>[at Tier 2 level]</i>						✓	✓	✓
Advertising in First Thing Weekly E-newsletter <i>[weeks per year, subject to availability]</i>						1	2	4
Sponsorship & Advertising Credits						\$1,000	\$3,000	\$7,000
Logo on winterhavenchamber.com							✓	✓
Logo included in New Member Packets							✓	✓
Logo included in First Thing Weekly E-newsletter								✓

Membership Application



DIRECTORY LISTING [to be displayed online]

Organization Name _____

General Phone _____

General Email _____

General Fax _____

Website _____

Physical Address _____

Billing Address _____

[if different]

Organization Information:

Locally-owned

Minority-owned

Veteran-owned

Woman-owned

Directory Category _____

[select from list on winterhavenchamber.com Business Directory]

Social Media:

Facebook

Instagram

Linked-In

CONTACT INFORMATION

Main Contact _____

Main Contact Title _____

Additional Contacts:

Name _____

Name _____

Name _____

Main Contact Email _____

Main Contact Phone _____

Email _____

Email _____

Email _____

REASONS FOR JOINING

Advocacy/Government Relations

Business Resources

Networking

Business Exposure

Community Involvement

Professional Development

Who helped you join? [Name & Organization] _____

MEMBERSHIP INVESTMENT

Tier 1 (\$300)

Tier 4 (\$650)

Tier 2 (\$375)

Tier 5 (\$1,000)

Tier 3 (\$450)

Partner Member (\$2,500)

Legacy Member (\$5,000)

Community Investor (\$10,000)

Please make checks payable to *Winter Haven Chamber of Commerce* and send to:

Attn: Ana Saavedra
Winter Haven Chamber of Commerce
401 Ave B NW
Winter Haven, FL 33881

Credit Card Options:

VISA Master Card AmEx Discover

Name on Card _____

Card Number _____

Security Code _____ Exp. Date _____

Billing ZIP Code _____

Thank you for considering investing in your organization's future by joining the Greater Winter Haven Chamber of Commerce. We want to make this as easy as possible for you, so we have two investment plans for you to choose from:

1. You can pay the annual investment **in full**. Your annual renewal date will fall 12 months after you join. You will receive a reminder invoice one month before your renewal date.
2. You can pay the annual investment in **4 recurring quarterly payments**. This option comes at no additional charge and is a convenient way to ensure your payment is always on time. Payment will be debited from your credit/debit account on the first working day of each quarter. A receipt for each payment will be emailed to you.

Should you choose Option #2, please complete the information below:

I _____ authorize the Greater Winter Haven Chamber of Commerce to charge my credit card for my quarterly membership investment.

The authorization below is for \$_____, which is to be charged on the first working day of each quarter. Payments will be debited in the months circled below:

JAN / FEB / MAR / APR / MAY / JUN / JUL / AUG / SEPT / OCT / NOV / DEC

Billing Address: _____

Phone: _____ Email: _____

Card Information:

VISA Master Card American Express Discover

Name on Card _____

Card Number _____

Security Code _____ Exp. Date _____ Billing ZIP Code _____