

Business Builder Investor Tiers

FEATURES & BENEFITS	\$300	\$360	\$420	\$600	\$780	\$960	\$1,140
Number of Representatives at networking events	1	2	3	4	5	6	7
Number of Categories listed in online business directory	1	1	2	3	3	4	4
Number of keywords in online Directory	2	5	7	10	15	20	25
Listing priority in online business directory	5th	5th	5th	4th	4th	3rd	3rd
Chamber 101 Membership Orientation event	✓	✓	✓	✓	✓	✓	✓
Monthly Networking Showcase (after hours) events	✓	✓	✓	✓	✓	✓	✓
SpeedLeads Networking event opportunities	✓	✓	✓	✓	✓	✓	✓
Recognition on social media upon joining	✓	✓	✓	✓	✓	✓	✓
Recognition in First Thing e-newsletter upon joining & renewing	✓	✓	✓	✓	✓	✓	5
Link to company's website (or 1 social media page)	✓	✓	✓	✓	✓	✓	✓
Link to company's website, plus social media pages		1	2	3	4	5	6
One Ribbon-Cutting Event/Grand Opening	\$100	✓	✓	✓	✓	✓	✓
Ribbon Cutting social media picture		✓	✓	✓	✓	✓	✓
Ribbon Cutting social media video					✓	✓	✓
Ribbon Cutting additional invitations						plus 50	plus 100
Company representatives receive weekly First Thing Newsletter	✓	✓	✓	✓	✓	✓	✓
Inclusion in Chamber's Member Referral Program	✓	✓	✓	✓	✓	✓	✓
Brochures & Business Cards displayed in lobby	✓	✓	✓	✓	✓	✓	✓
Assistance from Ambassadors	✓	✓	✓	✓	✓	✓	✓
Chamber Membership plaque	✓	✓	✓	✓	✓	✓	✓
Complimentary Notary services	✓	✓	✓	✓	✓	✓	✓
Use of website job bank	✓	✓	✓	✓	✓	✓	✓
Networking opportunities via Chamber Committees	✓	✓	✓	✓	✓	✓	✓
Ability to advertise events on Chamber's website	✓	✓	✓	✓	✓	✓	✓
Business Impact Breakfast (\$10 per ticket)		2	3	4	5	6	7
Ability to offer online coupons & offers		✓	✓	✓	✓	✓	✓
"Who do you want to meet" introductory service		✓	✓	✓	✓	✓	✓
Complimentary electronic mailing list up on request		1 per year	1 per year	1 per year	2 per year	3 per year	4 per year
Additional business listed at Business Builder Tier 1			\$150	\$150	\$150	\$150	n/a
Additional business listed at Business Builder Tier 2							✓
Board Room use (per availability)			half day	half day	full day	full day	full day
Coleman Auditorium use (per availability)					half day	half day	full day
Discount on rental of Chamber meeting rooms			5%	10%	15%	15%	20%
Number of words in online Product & Services description			5	10	20	30	40
Company logo shown in online Directory				✓	✓	✓	✓
Booth at CommUNITYfest (\$65)						✓	✓
Endeavor memberships							1
<i>In The News advertising banner</i>							
<i>First Thing Advertising (\$75 per week)</i>							
<i>The Winter Haven magazine advertising discount</i>							
<i>Company logo on scrolling home page banner</i>							
<i>Company recognition in all new member packets</i>							
<i>Brick engraving</i>							
<i>Company Logo in weekly e-newsletter</i>							
Total Annual Cost	\$300	\$360	\$420	\$600	\$780	\$960	\$1,140