

Greater Winter Haven Chamber of Commerce, Member Investment Tiers

FEATURES & BENEFITS	\$2,500	\$5,000	\$10,000
Number of Representatives at networking events	10	20	Unlimited
Number of Categories listed in online business directory	5	7	10
Number of keywords in online Directory	Unlimited	Unlimited	Unlimited
Number of words in online Product & Services description	Unlimited	Unlimited	Unlimited
Company logo shown in online Directory	x	x	x
Listing priority in online business directory	2nd	1st	1st
Membership Orientation meeting	x	x	x
Monthly Networking Showcase (after hours) events	x	x	x
SpeedLeads Networking event opportunities	x	x	x
Recognition on social media upon joining	x	x	x
Recognition in First Thing e-newsletter upon joining & renewing	x	x	x
Link to company's website, plus social media pages	7	8	Unlimited
One Ribbon-Cutting Event/Grand Opening	x	x	As needed
Ribbon Cutting social media pictures & video	x	x	x
Company representatives receive weekly First Thing Newsletter	x	x	x
Inclusion in Chamber's Member Referral Program	x	x	x
Brochures and Business Cards displayed in lobby	x	x	x
Assistance from Ambassadors	x	x	x
Chamber Membership plaque	x	x	x
Complimentary Notary services	x	x	x
Use of website job bank	x	x	x
Networking opportunities via Chamber Committees	x	x	x
Ability to advertise events on Chamber's website	x	x	x
Ability to offer online coupons & offers	x	x	x
"Who do you want to meet" introductory service	x	x	x
Complimentary electronic mailing list up on request	unlimited	unlimited	Unlimited
Additional business listed at Business Builder tiers 1 & 2	Tier 2	Tier 2	Tier 2
Board Room use (per year subject to availability)	full day	2 days	4 days per year
Coleman Auditorium use (per year subject to availability)	full day	2 days	4 days per year
Discount on rental of Chamber meeting rooms	25%	25%	25%
Booth at Communityfest	x	x	x
Endeavor memberships	2	3	4
In The News advertising banner (per year)	1	1	2
First Thing Advertsing (weeks per year)	1	2	4
Chamber's annual magazine advertising discount		5%	10%
Company logo on scrolling home page banner		x	x
Company recognition in all new member packets		x	x
Chairman's Circle Semi-Annual Luncheons		Included	Included
Brick engraving (per year)		1 brick	1 brick
Company Logo in weekly e-newsletter			x
Suggestions for possible discretionary spending options			
Annual Celebration Event (Annual Meeting & Bankers Cup/Citizen of the Year) Sponsorship	Table of 8	Silver	Gold
Additional Tickets to Annual Celebration			6
CommUNITYfest Sponsorship			Activity Sponsor
Golf Team in annual Chamber tournament		1 team	1 team
Economic Summit			1 table (6 tix)
Taste of Winter Haven tickets	3 tickets	3 tickets	9 tickets
SpeedLeads Sponsorship			1 event per year
Total Cost	\$ 2,500	\$ 5,000	\$ 10,000