

Greater Winter Haven Chamber of Commerce, Business Builder Investment Tiers

	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5	Tier 6	Tier 7
FEATURES & BENEFITS	\$300	\$360	\$420	\$600	\$780	\$960	\$1,140
Number of Representatives at networking events	1	2	3	4	5	6	7
Number of Categories listed in online business directory	1	1	2	3	3	4	4
Number of keywords in online Directory	2	5	7	10	15	20	25
Number of words in online Product & Services description			5	10	20	30	40
Company logo shown in online Directory				x	x	x	x
Listing priority in online business directory	5th	5th	5th	4th	4th	3rd	3rd
Membership Orientation meeting	x	x	x	x	x	x	x
Monthly Networking Showcase (after hours) events	x	x	x	x	x	x	x
SpeedLeads Networking event opportunities	x	x	x	x	x	x	x
Recognition on social media upon joining	x	x	x	x	x	x	x
Recognition in First Thing e-newsletter upon joining & renewing	x	x	x	x	x	x	5
Link to company's website (or 1 social media page)	x	x	x	x	x	x	x
Link to company's website, plus social media pages		1	2	3	4	5	6
One Ribbon-Cutting Event/Grand Opening	\$100	x	x	x	x	x	x
Ribbon Cutting social media picture		x	x	x	x	x	x
Ribbon Cutting social media video					x	x	x
Company representatives receive weekly First Thing Newsletter	x	x	x	x	x	x	x
Inclusion in Chamber's Member Referral Program	x	x	x	x	x	x	x
Brochures and Business Cards displayed in lobby	x	x	x	x	x	x	x
Assistance from Ambassadors	x	x	x	x	x	x	x
Chamber Membership plaque	x	x	x	x	x	x	x
Complimentary Notary services	x	x	x	x	x	x	x
Use of website job bank	x	x	x	x	x	x	x
Networking opportunities via Chamber Committees	x	x	x	x	x	x	x
Ability to advertise events on Chamber's website	x	x	x	x	x	x	x
Ability to offer online coupons & offers		x	x	x	x	x	x
"Who do you want to meet" introductory service		x	x	x	x	x	x
Complimentary electronic mailing list up on request (per year)		1	1	1	2	3	4
Additional business listed at Business Builder tiers 1 & 2			\$150	\$150	\$150	Tier 1	Tier 2
Board Room use (per year subject to availability)			half day	half day	full day	full day	full day
Coleman Auditorium use (per year subject to availability)					half day	half day	full day
Discount on rental of Chamber meeting rooms			5%	10%	15%	15%	20%
Booth at Communityfest						x	x
Endeavor memberships							1
Total Annual Investment	\$ 300	\$ 360	\$ 420	\$ 600	\$ 780	\$ 960	\$ 1,140