

## Greater Winter Haven Chamber of Commerce, Business Builder Investment Tiers

|   | Tier 1        | Tier 2        | Tier 3        | Tier 4        | Tier 5        | Tier 6        | Tier 7          |
|---|---------------|---------------|---------------|---------------|---------------|---------------|-----------------|
| <b>Annual Dues Investment</b>                                   | <b>\$300</b>  | <b>\$360</b>  | <b>\$420</b>  | <b>\$600</b>  | <b>\$780</b>  | <b>\$960</b>  | <b>\$1,140</b>  |
| Number of Representatives at networking events                  | 1             | 2             | 3             | 4             | 5             | 6             | 7               |
| Number of Categories listed in online business directory        | 1             | 1             | 2             | 3             | 3             | 4             | 4               |
| Number of keywords in online Directory                          | 2             | 5             | 7             | 10            | 15            | 20            | 25              |
| Number of words in online Product & Services description        |               |               | 5             | 10            | 20            | 30            | 40              |
| Company logo shown in online Directory                          |               |               |               | x             | x             | x             | x               |
| Listing priority in online business directory                   | 5th           | 5th           | 5th           | 4th           | 4th           | 3rd           | 3rd             |
| Membership Orientation meeting                                  | x             | x             | x             | x             | x             | x             | x               |
| Networking Showcase (after hours) events                        | x             | x             | x             | x             | x             | x             | x               |
| SpeedLeads Networking event opportunities                       | x             | x             | x             | x             | x             | x             | x               |
| Ability to participate in Virtual Events                        | x             | x             | x             | x             | x             | x             | x               |
| Recognition on social media upon joining                        | x             | x             | x             | x             | x             | x             | x               |
| Recognition in First Thing e-newsletter upon joining & renewing | x             | x             | x             | x             | x             | x             | x               |
| Link to company's website (or 1 social media page)              | x             | x             | x             | x             | x             | x             | x               |
| Links to additional social media pages                          |               | 1             | 2             | 3             | 4             | 5             | 6               |
| One Ribbon-Cutting Event/Grand Opening                          | \$100         | x             | x             | x             | x             | x             | x               |
| Ribbon Cutting social media picture                             |               | x             | x             | x             | x             | x             | x               |
| Ribbon Cutting social media video                               |               |               |               |               | x             | x             | x               |
| Company representatives receive weekly First Thing Newsletter   | x             | x             | x             | x             | x             | x             | x               |
| Inclusion in Chamber's Member Referral Program                  | x             | x             | x             | x             | x             | x             | x               |
| Brochures displayed in lobby                                    | x             | x             | x             | x             | x             | x             | x               |
| Assistance from Ambassadors                                     | x             | x             | x             | x             | x             | x             | x               |
| Chamber Membership decal  | x             | x             | x             | x             | x             | x             | x               |
| Complimentary Notary services                                   | x             | x             | x             | x             | x             | x             | x               |
| Use of website job bank   | x             | x             | x             | x             | x             | x             | x               |
| Networking opportunities via Chamber Committees                 | x             | x             | x             | x             | x             | x             | x               |
| Ability to advertise events on Chamber's website                | x             | x             | x             | x             | x             | x             | x               |
| Ability to offer online coupons & offers                        | x             | x             | x             | x             | x             | x             | x               |
| "Who do you want to meet" introductory service                  |               | x             | x             | x             | x             | x             | x               |
| Complimentary electronic mailing list up on request (per year)  |               | 1             | 1             | 1             | 2             | 3             | 4               |
| Board Room use (per year subject to availability)               |               |               | half day      | half day      | full day      | full day      | full day        |
| Coleman Auditorium use (per year subject to availability)       |               |               |               |               | half day      | half day      | full day        |
| Discount on rental of Chamber meeting rooms                     |               |               | 5%            | 10%           | 15%           | 15%           | 20%             |
| Booth at Communityfest  |               |               |               |               |               | x             | x               |
| Endeavor memberships  |               |               |               |               |               |               | 1               |
| <b>Total Annual Investment</b>                                  | <b>\$ 300</b> | <b>\$ 360</b> | <b>\$ 420</b> | <b>\$ 600</b> | <b>\$ 780</b> | <b>\$ 960</b> | <b>\$ 1,140</b> |