



Central Florida
HIRING EVENT



Source:



iHeartMedia – Orlando, in partnership with the Greater Winter Haven Chamber of Commerce would like to invite you to be a part of the Central Florida Hiring Event.

DATE: Friday, May 18, 2018

LOCATION: Nora Mayo Hall

TIME: 10AM – 2PM (10AM – 11AM is Veterans Only)

This event will be marketed to job-seeking adults, ages 20 to 34. Marketing channels include the following:

- iHeartRadio stations WXXL, WJRR, WTKS & WRUM
- Social Posting with Boost geotarget to Winter Haven & Surrounding Area
- Posters
- eBlast to radio station loyal listener clubs
- Local outreach by Winter Haven Chamber of Commerce

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RECRUITMENT SPONSOR

Pair your current job openings with qualified candidates at the Central Florida Hiring Event! By being a part of our event, your company can expect:

- One - 8ft table with two chairs and white linen
- Refreshments Provided to All Exhibitors
- Electricity Available (upcharge \$30, number limited)
- Listing on Event Posting on iHeartRadio – Orlando websites
- Listing in Welcome Packet
- Job Fair Commercials + Social Media provided by iHeartMedia

TOTAL INVESTMENT: \$500

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PRESENTING SPONSOR

Boost your recruitment campaign by becoming the Presenting Sponsor of the Central Florida Hiring Event! As Presenting Sponsor, your company can expect:

- Presenting name mention in all Job Fair Commercials + Social Media provided by iHeartMedia
- Company Logo on all printed marketing
- Company Logo and Listing on Event Posting on iHeartRadio – Orlando websites
- Premium Placement at Hiring Event with One - 8ft table with two chairs and white linen
- Refreshments Provided to All Exhibitors
- Electricity Available (upcharge \$30, number limited)
- Premium Ad Listing in Welcome Packet

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WELCOME PACKET SPONSOR

Boost your recruitment campaign by becoming the Welcome Packet Sponsor of the Central Florida Hiring Event! As Presenting Sponsor, your company can expect:

- Premium Full Back-Page Black & White Ad in Welcome Packet
- Company Logo on all printed marketing
- Company Logo and Listing on Event Posting on iHeartRadio – Orlando websites
- Premium Placement at Hiring Event with One - 8ft table with two chairs and white linen
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IN-KIND FOOD SPONSOR

Boost your recruitment campaign by becoming a Food Sponsor of the Central Florida Hiring Event! As Presenting Sponsor, your company can expect:

- One - 8ft table with two chairs and white linen
- Refreshments Provided to All Exhibitors
- Electricity Available (upcharge \$30, number limited)
- Company Logo on all printed marketing
- Listing on Event Posting on iHeartRadio – Orlando websites
- Listing in Welcome Packet
- Job Fair Commercials + Social Media provided by iHeartMedia