



**Polk County Tourist Development Council
Committees Interest Form
FY 2019-2020**

Please email completed form to: Maryline Gonzalez * Maryline@visitcentralflorida.org - 863-551-4750

Name: _____ Date: _____

Work Phone: _____ Home Phone: _____ Cell Phone: _____

E-mail: _____ Primary contact preferred? Work Home Cell E-mail

Occupation: _____ Employer: _____

Please identify the committee/s on which you wish to serve: *(see back for descriptions)*

- | | |
|---|--|
| <input type="checkbox"/> TDC Arts, Culture & Heritage | <input type="checkbox"/> TDC Sports & Special Events Committee |
| <input type="checkbox"/> TDC Marketing Committee | <input type="checkbox"/> TDC Nominating Committee (TDC Board Only) |

List any past and/or present community involvement: *(please attach a resume)*

List specific tourism, sports and/or arts & culture involvement:

Have you previously served on the: TDC Board TDC Nominating Committee

Dates Served _____	Dates Served _____
Sports and Special Events Committee <input type="checkbox"/>	Tourism Marketing Committee <input type="checkbox"/>
Dates Served _____	Dates Served _____

Are you a Polk County resident? Yes No

Are you a U.S. Citizen? Yes No

Are you an owner or manager of a Polk County accommodation? Yes No

Number of years in the tourism and/or sports industry _____

Can you serve a full one-year term (Committees only)? Yes No

Can you regularly attend meetings of committee you are applying for? Yes No

Identify any potential conflicts of interest that might occur if you were to be appointed:

Tourist Development Council Committee Descriptions

TDC Board TDC Board members must derive a portion of their income, or is employed in a business that deals directly with tourists, has an extensive knowledge of or background in the marketing and/or sales of tourism goods or services. Examples of such businesses would include attractions, restaurants, museums, hospitality education and other businesses, which cater to tourists.

TDC Nominating Committee will meet anytime there is a vacancy or appointment to be made to the TDC board (normally once a year).

TDC Sports & Special Events Committee meets six times per year, or as needed, to advise and assist staff with marketing, recruiting and hosting sports and special events. The committee will make recommendations as to the sponsorship of special events.

TDC Marketing Committee meets six times per year, or as needed, to advise and assist staff in developing the marketing plan, identify and analyze potential target markets, marketing strategies and tactics.

TDC Arts, Culture and Heritage Committee meets six times per year, or as needed, to advise and assist staff with arts and culture marketing strategies. This committee will also make recommendations as to the sponsorship of special events and marketing initiatives that are related to arts and culture.

For Office Use Only

Date received: _____ Received by: _____

Thank you for your interest in the Polk County Tourist Development Council.

It is the responsibility of the individual to keep the information on this form current. Please advise Maryline Gonzalez of any changes. Applications will remain on file for one year.

Phone: (863) 551-4750

E-mail: maryline@visitcentralflorida.org