

# SPONSORSHIP PROPOSAL CHAIN OF LAKES CYCLING CLASSIC



2018



PREPARED FOR : HUMANE SOCIETY OF POLK COUNTY

OFFER VALID TILL MARCH 1, 2018

CALL FOR MORE INFO 863-551-4735



# CHAIN OF LAKES CYCLING CLASSIC

# CYCLING

## EVENT INFORMATION

Cyclists of all ages and classes racing on the scenic roads of Polk County and the streets of beautiful downtown Winter Haven competing for Series points and prize money.

### SATURDAY, MARCH 10, 2018

**Road Race:** A race in which cyclists engage hills and flat segments in the rural Alturas area of Polk County.

**Time Trial:** Individual cyclists racing against the clock.

### SUNDAY, MARCH 11, 2018

**criterium Race:** Criterium (street circuit) racing is one of the most exciting sports to watch. Color, speed, thrills and spills guarantee an exciting, action-packed day starting at 8:00 a.m. Racers will engage a challenging 1.2 kilometer course with eight turns around and through Central Park in downtown Winter Haven. The course set-up affords spectacular spectator viewing.

# ABOUT US



This year our event will benefit The Humane Society of Polk County. The purpose of this society is the prevention of cruelty to animals, the relief of suffering among animals, and providing humane education.

The Humane Society of Polk County is a non-profit organization funded solely by public donations. The Humane Society is Polk County's first no kill animal shelter and is dedicated to preventing animal suffering, caring for unwanted, abused and abandoned animals and providing many other animal related services.

A new facility has been constructed and funds are badly needed.

# PRICE & PACKAGES



TITLE SPONSOR

\$ 2,500

- \* Your logo will appear on the race flyer/poster.
- \* Your logo will appear on the awards podium.
- \* Your logo will have presence in two separate email campaigns to Florida Road Cycling Association's South East database of 4,500 riders.
- \* Your logo will appear on a banner hanging at The Humane Society of Polk County's location in Central Park the day of the event.
- \* A 2' X 5' full-color corporate banner located at a prime location on the race course in downtown Winter Haven.
- \* Repeated public announcements during the race - please provide a 10 second script.
- \* Acknowledgement on The Humane Society of Polk County's website.
- \* 10 tickets to VIP Lunch
- \* A plaque for your office recognizing your sponsorship.

## GOLD SPONSOR

\$ 1,000



- \* Your logo will appear on the race flyer.
- \* Your logo will have presence in two separate email campaigns to Florida Road Cycling Association's South East database of 4,500 riders.
- \* Your logo will appear on the sponsor's banner hanging at The Humane Society of Polk County's location in Central park the day of the event.
- \* A 2' - 5' full-color corporate banner located at a prime location on the race course in downtown Winter Haven.
- \* Repeated public announcements during the race - please provide a 10 second script.
- \* Acknowledgment on The Humane Society of Polk County's website.
- \* A plaque for your office recognizing your sponsorship.
- \* 8 tickets to VIP lunch.

## SILVER SPONSOR

\$ 500

- \* Your logo will appear on the race flyer.
- \* Your logo will have presence in two separate email campaigns to Florida Road Cycling Association's South East database of 4,500 riders.
- \* Your logo will appear on the sponsor's banner hanging at The Humane Society of Polk County's location in Central park the day of the event.
- \* A 2' - 5' full-color corporate banner located at a prime location on the race course in downtown Winter Haven.
- \* Repeated public announcements during the race - please provide a 10 second script.
- \* Acknowledgement on The Humane Society of Polk County's website.
- \* A plaque for your office recognizing your sponsoship.
- \* 4 tickets to VIP lunch.

## BRONZESPONSOR

\$ 250

- \* Your logo will appear on the race flyer.
- \* Your logo will have presence in two separate email campaigns to Florida Road Cycling Association's South East database of 4,500 riders.
- \* Your logo on the official event poster that will be distributed and displayed in at least 200 locations in Winter Haven and Polk County.
- \* A 2' - 5' full-color corporate banner located at a prime location on the race course in downtown Winter Haven.
- \* Repeated public announcements during the race - please provide a 10 second script.
- \* Acknowledgement on The Humane Society of Polk County's website.
- \* A plaque for your office recognizing your sponsoship.
- \* 2 tickets to VIP lunch.

## FRIENDS & FAMILY

\$ 100

- \* Your name will appear on the sponsor's banner hanging at The Humane Society of Polk County's location in Central park on Sunday, the day of the criterium race.
- \* Acknowledgement on The Humane Society of Polk County's website.



# PROPOSAL



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