

Greater Winter Haven Chamber of Commerce, Member Investment Tiers

	Partner Member	Legacy Member	Community Investor Member
Number of Representatives at networking events	10	20	Unlimited
Number of Categories listed in online business directory	5	7	10
Number of keywords in online Directory	Unlimited	Unlimited	Unlimited
Number of words in online Product & Services description	Unlimited	Unlimited	Unlimited
Company logo shown in online Directory	x	x	x
Listing priority in online business directory	2nd	1st	1st
Membership Orientation meeting	x	x	x
Monthly Networking Showcase (after hours) events	x	x	x
SpeedLeads Networking event opportunities	x	x	x
Recognition on social media upon joining	x	x	x
Recognition in First Thing e-newsletter upon joining & renewing	x	x	x
Link to company's website, plus social media pages	7	8	Unlimited
Ribbon-Cutting/Grand Opening Event	x	x	As needed
Ribbon Cutting social media picture & video	x	x	x
Company representatives receive weekly First Thing Newsletter	x	x	x
Inclusion in Chamber's Member Referral Program	x	x	x
Brochures displayed in lobby	x	x	x
Assistance from Ambassadors	x	x	x
Chamber Membership decal	x	x	x
Complimentary Notary services	x	x	x
Use of website job bank	x	x	x
Networking opportunities via Chamber Committees	x	x	x
Ability to advertise events on Chamber's website	x	x	x
Ability to offer online coupons & offers	x	x	x
"Who do you want to meet" introductory service	x	x	x
Complimentary electronic mailing list up on request (per year)	unlimited	unlimited	unlimited
Additional business listed at Business Builder tiers 1 & 2	Tier 2	Tier 2	Tier 2
Board Room use (per year subject to availability)	full day	2 days	4 days per year
Coleman Auditorium use (per year subject to availability)	full day	2 days	4 days per year
Discount on rental of Chamber meeting rooms	25%	25%	25%
Booth at Communityfest	x	x	x
Endeavor memberships	2	3	4
In The News advertising banner (per year)	1	1	2
First Thing Advertsing (weeks per year)	1	2	4
Chamber's annual magazine advertising discount		5%	10%
Company logo on scrolling home page banner		x	x
Company recognition in all new member packets		x	x
Chairman's Circle Semi-Annual Luncheons		Included	Included
Brick engraving (per year)		1 brick	1 brick
Company Logo in weekly e-newsletter			x
Suggestions for possible discretionary spending options			
<i>Annual Celebration Event (Annual Meeting & Bankers Cup/Citizen of the Year) Sponsorship</i>	\$1000 is available for advertising & sponsorships	\$3000 is available for sponsorships & advertising	\$7000 is available for sponsorships & advertising
<i>Advertising on e-newsletter, website or on billboards</i>			
<i>Communityfest Sponsorship</i>			
<i>Golf Tournament team, hole sign or sponsorship</i>			
<i>Economic Summit sponsorship or tickets</i>			
<i>Taste of Winter Haven sponsorship or tickets</i>			
<i>SpeedLeads Sponsorship</i>			
Total Annual Investment	\$ 2,500	\$ 5,000	\$ 10,000