

2015 Winter Haven Chamber Member Survey

Q21 What do you believe is Winter Haven's greatest opportunity at this moment in time?

Answered: 85 Skipped: 71

#	Responses	Date
1	attract higher paying jobs	7/12/2015 6:32 PM
2	Downtown development and using our chain of lakes as a transport opportunity leading to Legoland.	7/12/2015 5:02 PM
3	To seize the opportunity we have to bond and create a better Winter Haven.	7/11/2015 3:03 PM
4	Offering a unique quality of life	7/11/2015 3:02 PM
5	LEGOLAND AND IT'S DRAW OF NEW BUSINESSES-HOTELS, RESTAURANTS, ETC	7/11/2015 12:13 PM
6	Growth	7/11/2015 11:10 AM
7	Family living with great schools, family friendly developments, college opportunities, kid friendly sports for all ages.. Great place to retire too. Great place to vacation. All around opportunity	7/10/2015 11:27 PM
8	capitalize in tourism	7/10/2015 11:00 PM
9	Winter Haven is a great place to for families.	7/10/2015 7:54 PM
10	Future preparation of talent to retain local industry and attract other industries	7/10/2015 7:16 PM
11	To position ourselves as a progressive area constantly working to improve both quality of life and quality of business to attract new businesses, workforce, new residents and so forth.	7/10/2015 5:28 PM
12	Creating jobs- Lego Land and CSX and developing the downtown area.	7/10/2015 3:52 PM
13	Expanding the colleges more subjects and classes for working adults	7/10/2015 3:46 PM
14	Small-town atmosphere.	7/10/2015 3:31 PM
15	Embracing tourism as an economical factor, maybe bring back MLB again into town.	7/10/2015 3:29 PM
16	Education	7/10/2015 3:15 PM
17	Finding the right mix of businesses to move here	7/10/2015 2:47 PM
18	The great partnerships between the chamber, main street, EDC and the City. Everyone sees how good the leaders work together.	7/10/2015 2:42 PM
19	should have more restaurants, Target, Dick's , more retail	7/10/2015 2:29 PM
20	the ability to change	7/10/2015 2:21 PM
21	Employment opportunities from Legoland and CSX and the resulting increase of disposal income spent with local merchants...	7/10/2015 2:19 PM
22	downtown development for restaurants, business, entertainment friendly to all ages and walks of life	7/10/2015 2:09 PM
23	CSX and capturing employees of that and the FEDEX business center	7/10/2015 1:50 PM
24	improve tourism offerings in the community, using Legoland as the anchor attraction	7/10/2015 1:49 PM
25	Attracting new business	7/10/2015 1:47 PM
26	Chain of Lakes Need Downtown Disney type attractions in area of proposed "Landings" project	7/9/2015 7:43 PM
27	The potential for continued redevelopment of the downtown area and increased community engagement.	6/29/2015 9:13 AM
28	Continue positive momentum created from growth & success of LEGOLAND, Polk State College, WH Hospital - Baycare and CSX Logistics Center. Improving & continuing to revitalize WH downtown area as destination for shopping & fine dining.	6/22/2015 11:54 AM

2015 Winter Haven Chamber Member Survey

29	Progressive economic and political leadership.	6/22/2015 10:47 AM
30	The new transportation center	6/19/2015 9:13 PM
31	LEGOLAND spin off businesses; Logistics Park job creation; Connections with Florida Poly	6/19/2015 12:35 PM
32	Its location	6/19/2015 9:45 AM
33	Quality of life issues (Lake Howard Trail, Downtown) -- if we don't let the opportunities slip away	6/17/2015 10:00 AM
34	To leverage the positive economic growth provided by CSX, LEGOLAND, PSC, Florida Poly, and our downtown	6/16/2015 4:28 PM
35	To capitalize on the economic growth we have started to see.	6/16/2015 11:21 AM
36	Growth from LEGOLAND and CSX	6/16/2015 9:51 AM
37	We have an unprecedented opportunity to strengthen our community and revitalize our neighborhoods	6/16/2015 9:02 AM
38	Managing future growth and controlling city & county spending/efficiency	6/15/2015 5:31 PM
39	Downtown Development	6/15/2015 10:42 AM
40	Taking advantage of budding opportunities that CSX, Poly and LEGOLAND bring.	6/15/2015 9:18 AM
41	I believe Winter Haven's greatest opportunity at this moment in time is to create local jobs.	6/12/2015 10:53 PM
42	n/a	6/12/2015 12:11 PM
43	Growth	6/12/2015 11:50 AM
44	Tourism	6/12/2015 10:32 AM
45	Legoland	6/12/2015 10:07 AM
46	Chain of Lakes	6/12/2015 10:00 AM
47	Sports Complex and Hotel development	6/12/2015 9:20 AM
48	Allowing growth to happen	6/12/2015 8:57 AM
49	Youth and the implementation of great new ideas from individuals invested in the success of Winter Haven.	6/12/2015 8:22 AM
50	Business and Activities in the Winter Haven area	6/12/2015 8:21 AM
51	To come together and demand healthy food for ourselves and our children both the school system and restaurants.	6/12/2015 8:06 AM
52	To grow and connect as a community and develop	6/12/2015 7:30 AM
53	The greatest Winter Haven opportunity, the abundance of sunshine, and beautiful blue sky.	6/12/2015 7:27 AM
54	Expanding the business and industrial environment	6/11/2015 11:05 PM
55	Tourism growth	6/11/2015 8:57 PM
56	Open for new business growth	6/11/2015 6:07 PM
57	The downtown region is beautiful and inviting!	6/11/2015 5:10 PM
58	downtown development	6/11/2015 5:03 PM
59	I do not know.	6/11/2015 4:54 PM
60	Strong industrial and commercial growth	6/11/2015 4:54 PM
61	To keep our image strong.	6/11/2015 4:51 PM
62	Growth	6/11/2015 4:48 PM
63	The lakes	6/11/2015 4:33 PM
64	Economic development, especially in light of Legoland's evolution and growth.	6/11/2015 4:28 PM
65	CSX	6/11/2015 4:26 PM

2015 Winter Haven Chamber Member Survey

66	Economic Development	6/11/2015 4:20 PM
67	Making Downtown a destination	6/11/2015 4:18 PM
68	Capitalizing on new business and home growth in the area	6/11/2015 4:16 PM
69	The expansion of LEGOLAND.	6/11/2015 4:15 PM
70	lakes	6/11/2015 4:14 PM
71	real estate development	6/11/2015 4:13 PM
72	Tourism	6/11/2015 4:03 PM
73	Tourism	6/11/2015 4:02 PM
74	No response	6/11/2015 4:01 PM
75	continue to grow downtown development coupled with CSX facility	6/11/2015 4:00 PM
76	To gain additional business opportunities from CSX ILC and Legoland growth.	6/11/2015 3:58 PM
77	Southwest side of Hwy 17	6/11/2015 3:58 PM
78	Expansion	6/11/2015 3:58 PM
79	City Government moving forward with the Bond.	6/11/2015 3:57 PM
80	Its many lakes and the opportunities they bring	6/11/2015 3:55 PM
81	To be an active participant in the events occurring in our "back yard" - knowing our geographic position in the state and how we are impacted with growth	6/11/2015 3:54 PM
82	Growing with CSX coming into the area.	6/11/2015 3:53 PM
83	Revitalize down town	6/11/2015 3:51 PM
84	Legoland	6/11/2015 3:50 PM
85	the real estate downtown allows for a lot of potential for growth	6/11/2015 3:47 PM